

COLLAGEN LONGEVITY

EVRL HAIR TREATMENT



COLLAGEN

A protein naturally present in our body, it gives the skin strength, firmness, and elasticity. It also plays an essential role in maintaining **healthy, protected, and youthful hair**, and is crucial for the well-being of joints and muscles.

It promotes

SHINE

and restores volume to fine, devitalized, or mature hair

Its molecules have a

MOISTURIZING AND REPAIRING

effect on the hair fiber.

They retain water within, preventing hair dehydration

Excellent

PROTECTIVE

effect against damage caused by sun, UV rays, humidity, atmospheric agents, technical treatments, and heating tools that could damage the hair cuticle

BENEFITS

Limits

HAIR LOSS

by providing the essential nutrients for the well-being of the hair follicle

An ally for hair that has lost

VITALITY

or to prevent the loss of density associated with aging

Increases the diameter of the hair shaft, making hair visibly

THICKER

Restores hair strength and

ELASTICITY

along with a spectacular shine

COLLAGEN LONGEVITY HAIR TREATMENT

is designed for the regeneration and care of hair, with a high protective action.

It gives new shine, volume, and thickness to hair

INTENSIVE
treatment

Ideal for
EVERY TYPE
of hair

QUICK
and effective
execution

Multiple functions

**DENSIFIES, PROTECTS,
VOLUMIZES, ILLUMINATES**



The EVRL treatment contains a form of collagen known as "hydrolyzed" = a form of collagen subjected to a production process called "enzymatic hydrolysis," which makes the collagen molecules "smaller" and even more absorbable.

Fast. Effective. Immediate.

ONE

Apply **Collagen Longevity Hair**

Treatment to washed and damp hair

TWO

Start from the scalp and work down
to lengths and ends

THREE

Massage, then gather the hair
and leave it under a heat source
for 10 minutes

FOUR

Rinse thoroughly.

Comb hair only after rinsing.

Proceed with styling

**The product can also be sprayed
using Oxygen Technology.**

Alternatively, it can be applied as per
the manual, and after the setting time,
only pure oxygen should be released on
lengths and ends or apply Oxygen
Cloud for an additional 5 minutes.

AP
PLI
CATI
ON

DO
SA
GE

MEDIUM/LONG
HAIR

use 20 to 40 ml of product

SHORT HAIR
HAIR

use 10/15 ml of product

COLLAGEN IS ESSENTIAL FOR THE HEALTH AND BEAUTY OF SKIN AND HAIR



However, collagen levels do not remain constant over time.

Starting from the age of 25, our body begins to synthesize collagen less effectively, and it drastically decreases after the age of 50.

This decline in collagen reserves leads to skin aging, loss of tone, hair density loss, lack of muscle tone, and joint pain.

COLLAGEN SUPPLEMENTATION THROUGH COSMETICS CAN BE PARTICULARLY USEFUL TO COMPENSATE FOR THIS PHENOMENON AND HELP THE SKIN AGE PROPERLY, WHILE ALSO PROMOTING HAIR HEALTH.

EVRL

HAIR CONCEPT